



AMANDA STOWE

BUSINESS PROCESS & DATABASE CONSULTANT

Dynamic and results-driven Business Process & Database Consultant with over 20 years of experience empowering businesses to achieve operational excellence through tailored Microsoft Access database solutions. I specialize in helping companies transition from fragmented Excel spreadsheets to centralized Access databases or creating scalable database systems from scratch. My extensive background includes collaborations with Fortune 500 companies and small businesses, providing deep expertise in data analysis, business process automation, and database architecture.

I leverage my entrepreneurial mindset, technical expertise, and project-based experience to deliver high-value solutions. My approach ensures remote, independent execution of deliverables, making me the ideal partner for businesses seeking a trusted consultant rather than a traditional employee.

CORE STRENGTHS

- **Custom Database Development:** Expertise in Microsoft Access, SQL, and ETL to streamline workflows and replace inefficient systems.
- **Business Process Automation:** Proven ability to analyze, document, and redesign business processes for optimal efficiency.
- **Data Expertise:** Skilled in data analysis, reporting, and database architecture for informed decision-making.
- **Entrepreneurial Perspective:** Experience with business operations, including invoicing, pitch decks, and implementing software solutions.
- **Remote Collaboration:** Results-focused consultant with a proven ability to deliver projects independently without daily oversight.

SELECT PROJECTS

- **Database Modernization for Financial Institutions:** Replaced Excel systems with Microsoft Access solutions to enhance accuracy and reporting efficiency.
- **CRM Implementation:** Built custom CRM systems for service-oriented businesses to automate client interactions and optimize marketing efforts.
- **Healthcare Compliance Tracking:** Developed Access-based systems ensuring HIPAA compliance and streamlining regulatory processes.
- **Inventory Management:** Designed centralized databases for retail clients, improving stock tracking and automating order fulfillment.
- **Prototype Development:** Collaborated with startups to build database prototypes for investor presentations, showcasing scalable solutions.



PROFESSIONAL EXPERIENCE

Founder & Lead Consultant

Amanda Nicole Consulting – Dec 2014–Present

- Deliver custom Microsoft Access databases to replace outdated Excel systems and automate business workflows.
- Collaborate with clients to document processes, gather requirements, and execute projects aligned with business goals.
- Conduct comprehensive testing and validation to ensure database functionality prior to deployment.
- Act as a trusted advisor to clients in streamlining business operations through data-driven solutions.

Fortune 500 Consulting Projects

The following engagements, conducted in full-time roles, directly inform my consulting expertise and highlight my ability to manage high-impact projects.

Business Data Analyst

USAA – Mar 2022–Jul 2023

- Analyzed and interpreted data using statistical techniques, optimizing data quality and efficiency.
- Developed data collection systems and implemented analytics strategies to identify trends and process improvement opportunities.

Salesforce Database Architect/Data Analyst

LabCorp – Jun 2018–Dec 2019

- Performed ETL and data migrations using SQL and Salesforce Marketing Cloud (SFMC).
- Built and published Tableau dashboards, training users to maximize reporting tools.

Data Architect/Data Analyst

Wells Fargo – Jul 2017–Jun 2018

- Designed analytical reports using SQL, Excel VBA, and Access to streamline data management and reporting.
- Conducted system integration testing and collaborated with data management teams to enhance accuracy.

Data Architect/Systems Analyst

Gilbarco Veeder-Root – Apr 2016–Jul 2017

- Diagnosed system issues and optimized order processing through custom SQL queries and Access configurations.
- Led data mapping and created system documentation to support new product configurations.



PROFESSIONAL EXPERIENCE (CONT.)

Clinical Database Migration Specialist/Data Architect

Wake Forest Baptist Medical Center – Mar 2015–Apr 2016

- Migrated and validated healthcare data between systems using ETL/SSIS and SQL for EPIC integration.
- Performed dual roles as a Business Analyst, capturing requirements and leading testing for end-user interfaces.

Data Analyst/Business Analyst

Hanesbrands – Mar 2014–Mar 2015

- Streamlined Tableau reports and Excel models for efficient project management and executive reporting.
- Conducted system integration testing and facilitated user acceptance testing (UAT).

Data Analyst/Reporting Analyst

Key Risk – Jan 2007–Feb 2014

- Created advanced Excel reports using VBA, macros, and SharePoint to improve reporting workflows.
- Delivered actionable insights by analyzing large datasets and resolving data discrepancies.

NOTABLE CLIENTS & INDUSTRIES

Worked on projects for **Hanesbrands, USAA, Wells Fargo, LabCorp, Wake Forest Baptist Medical Center, and over 130 other companies across various industries, including:**

- Healthcare (HIPAA-compliant systems)
- Financial Services (Data analysis and reporting)
- Retail (Inventory management and CRM solutions)
- Construction & Manufacturing (Supply chain and logistics automation)
- Startups & Entrepreneurs (Database prototypes and business processes)

LET'S WORK TOGETHER!

I am ready to help your business achieve operational efficiency and scale through tailored database solutions and process improvements.

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Let's build something amazing together!